



LAGOS ELEMENTARY ROCK-N-READ-A-THON FEBRUARY 2010



WHY A READ-A-THON?

A Read-a-thon combines the competition and excitement of a "contest" with the importance of academic achievement. Fun for the kids – but also an important learning experience. Funds collected (100%) go right back to the students of Lagos!

The hope is that this read-a-thon will exhibit a fun, easy and profitable way to fundraise – and if all goes well – the other fundraisers Lagos traditionally has, will not be necessary. So next year, and years to come – it could result in fewer catalog sales, cookie dough, etc.

Money raised will be used to help fund the Reading Garden's construction, for school supplies, educational assemblies and family events at Lagos.

THE BASICS

READING PLEDGE: On February 12th readers fill out the Pledge Form showing his or her goals for reading during the 18 day read-a-thon. This includes time spent reading independently, as well as the time that students spend listening to books read aloud by adults or older siblings

SPONSORS: Your sponsors can make a pledge in one of two ways.

1) Pledge a flat amount. If your sponsor pledges a flat donation of \$20, no matter how much the student reads, the sponsor will donate \$20.

2) The sponsor pledges a certain amount for each 15-minute block read. For example, the sponsor pledges \$1.00 for each 15-minute block that the student reads. If the student reads four hours during the read-a-thon, that is sixteen 15-minute blocks, which would equal a total pledge of \$16.

Keep track on your Sponsor Sheet. You can get sponsors through March 2nd!

READ: February 13th – start reading!

RECORD: Readers keep careful track of their reading time and have a parent, guardian or teacher initial each day's reading time.

DAILY PRIZES: Readers turn in "Daily Reading Coupon" to enter in daily prize drawings!

FINISH: March 2nd, Dr. Seuss' Birthday, is the last day of the read-a-thon.

HOW MUCH TIME? On March 3rd determine the TOTAL number of 15-minute blocks read.

HOW MUCH MONEY? Figure out the pledges owed by each sponsor. If the sponsor pledged a certain amount per 15-minute block, take the total number of 15-minute blocks read and multiply it by that amount. Or if your sponsor pledged a particular amount, they would owe that amount now. Let your sponsor know the amount they owe. Start collecting the money. Checks should be made payable to "Lagos PTO".

THAT'S IT! Turn in your Sponsor Sheet with money collected by **March 8th in order to be included in the prize giveaways.**